

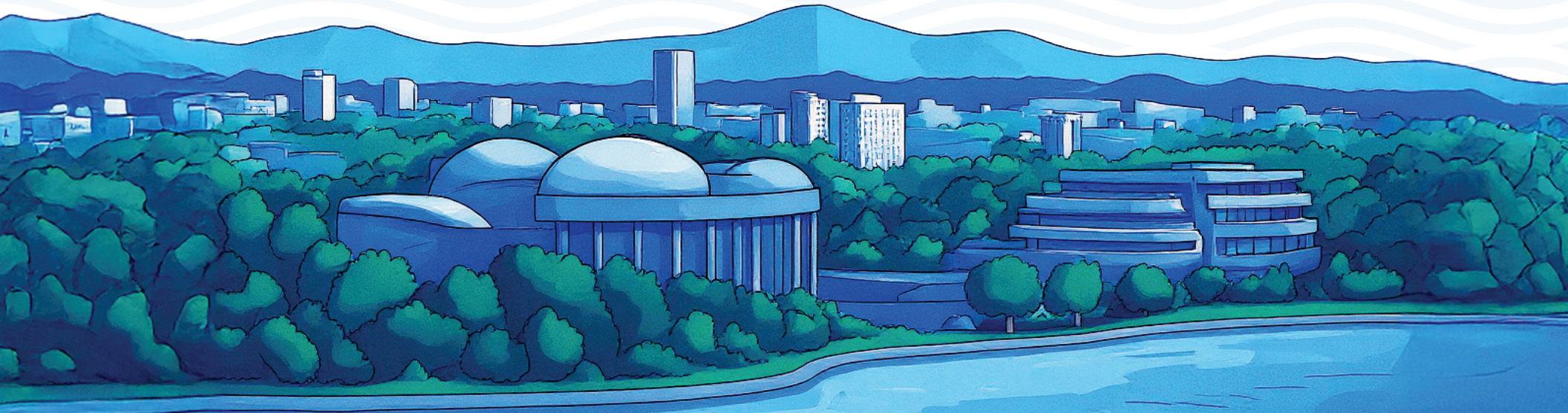
# Sponsorship Prospectus



## BLUE CITIES

**Water Security: Strategies for Fiscal and Infrastructure Resilience**

**JUNE 9 - 10, 2026 | GATINEAU**



Connect with **Nicola Crawhall**, CEO of the Canadian Water Network, to explore sponsorship opportunities that deliver value and impact.

416-407-5880 | [ncrawhall@cwn-rce.ca](mailto:ncrawhall@cwn-rce.ca) | [bluecities.ca](https://bluecities.ca)

Last Updated  
Feb 4, 2026

# Water Security: Strategies for Fiscal and Infrastructure Resilience

Communities across Canada are embracing opportunities to build secure, resilient water systems that support growth and prosperity. Current fiscal pressures, economic shifts, and climate impacts are challenging the water sector to be even more efficient, innovative, and collaborative.

Blue Cities helps empower water leaders to build and operate sustainable water services to secure a thriving future. It is the premier event where Canada's water decision-makers come together for two days of strategic dialogue, expert insights, and collaborative problem-solving. This is your opportunity to connect with peers, share solutions, and shape resilient strategies for the future.

## What topics will be discussed?

- Financial strategies and instruments to meet your current budget pressures
- How to proceed with housing enabling infrastructure in an uncertain market
- Water utilities creating economic and energy opportunities
- How to make your community and utility more 'water-secure'
- Applying AI in your water utility and other technology trends
- Be ready for thirsty data centres coming your way
- Approaches to biosolids management and PFAS
- Strategic use of fit-for-purpose water and water reuse to manage supply and contain costs
- And more!

Blue Cities brings together leaders from municipalities, industry, academia, NGOs, Indigenous-led organizations, and all levels of government. Designed to inspire collaboration and real-world impact, the event features interactive sessions, meaningful networking breaks, and engaging discussions on the future of urban water management.

## Who will you find at Blue Cities?

- Senior decision-makers and experts engaged in water management as it relates to communities, climate and health.
- Government decision makers.
- Leaders of Indigenous-led organizations.
- Academics and topic experts.
- NGO and watershed directors.
- Industry product and service leaders.

## Featured Events

### June 8: VIP Event \* (Invitation Only)

### June 9: Blue Cities Day 1

- CWN CEO Welcome and Water ceremony
- Morning Keynote\* and Panel discussion
- 2 Networking/Coffee Breaks\*
- Luncheon Keynote\*
- 8 Breakout Sessions:
  - STREAM 1 – Fiscal and Economic Challenges and Solutions
  - STREAM 2 – Evolving technologies and adaptive methodologies
- CWN Awards
- Delegate Evening Reception\*

### June 10 Blue Cities Day 2

- CWN Board Chair welcome
- Greetings from Réseau Environnement
- Water Security lightning talk and panel\*
- Networking/Coffee Break\*
- Water Reuse plenary
- Luncheon and Closing Remarks

\*Sponsorship Opportunities



# About Municipal Water Consortium

Empowering utility leaders to navigate risk, share solutions, and plan for tomorrow.

The Municipal Water Consortium is a national network of executive leaders from 25 of Canada's largest water utilities, collectively serving over 23 million residents (more than 50 percent of the population).

The Consortium fosters connection and cultivates a vibrant professional network. Members learn through peer-to-peer exchange and curated expertise and resources. Together, they tackle shared challenges and champion innovation — enabling their cities to act with foresight and co-create solutions.



CANADIAN WATER NETWORK  
**Municipal Water Consortium**



# Sponsorship Levels & Benefits

SPONSORSHIP INVESTMENT LEVELS

## At a glance

	Platinum	Gold	Silver	Bronze	Support
<b>Podium speaking opportunity</b>	★				
<b>Invitation to the exclusive evening reception</b>	2	1	1		
<b>Branded product placement</b> (marketing materials at booth)	★	★	★		
<b>Complimentary full-conference registrations</b> (sponsors will be identified with a name badge ribbon)	2	1	1		
<b>Special sponsor rate registrations, \$650 per person</b> (Reg rate \$1,095)	4	3	2	1	
<b>Digital marketing opportunity on event platform</b>	★	★	★	★	★
<b>Logo on event signage</b>	★	★	★	★	★
<b>Booth space *</b> (Standard furnishings provided)	Prime 8' x 8' booth space 6' table & 2 chairs **	6' Table, 2 chairs & 8' banner	High-top table, 2 chairs & roll-up banner	Display standard roll-up banner	
<b>Recognition on the conference website, social media and on-line event app</b>	★	★	★	★	★
<b>Number of packages available</b>	5	4	4	3	4
<b>Cost</b>	<b>\$17,500</b>	<b>\$12,000</b>	<b>\$9,500</b>	<b>\$5,000</b>	<b>\$2,500</b>

\* Table provided will be draped, banner or table display provided by sponsor.

\*\* Optional rental furniture available, please contact Dee Tosto for more information, [sc\\_dtosto@cwn-rce.ca](mailto:sc_dtosto@cwn-rce.ca)

We offer a range of sponsorship opportunities designed to meet your business goals and maximize your visibility at Blue Cities. Choose the level that best aligns with your company's objectives.

## Platinum Sponsor - \$17,500 (5)

- 1 podium speaking opportunity
- 2 invites to invitation-only VIP reception
- 2 complimentary registration to the conference
- 4 special sponsor rate registrations, discounted rate \$650 per person
- Recognition as a Platinum Sponsor in all conference materials and communications
- Prime exhibit space at the event, 8ft x 8 ft booth space, 6 ft table and two chairs\* (see page 12)
- Premium logo placement on the conference website, distribution of company-provided branded premium at your booth
- Digital marketing opportunity on event platform, upload PDFs, photos and video
- Logo on event signage
- Dedicated social media shout-outs before, during and after the event
- See sponsor opportunities on page 8

## Gold Sponsor - \$12,000 (4)

- 1 invite to invitation-only VIP reception
- 1 complimentary registration to the conference
- 3 special sponsor rate registrations, discounted rate \$650 per person
- Recognition as a Gold Sponsor in all conference materials and communications
- Exhibit space at the event, 6 ft table and two chairs\* (see page 12)
- Premium logo placement on the conference website, distribution of company-provided branded premium & incentives at your booth
- Digital marketing opportunity on event platform, upload PDFs, photos and video
- Logo on event signage
- Dedicated social media shout-outs before, during and after the event
- See sponsor opportunities on page 9

## Silver Sponsor - \$9,500 (4)

- 1 invite to invitation-only VIP reception
- 1 complimentary registration to the conference
- 2 special sponsor rate registrations, discounted rate \$650 per person
- Recognition as a Silver Sponsor in conference materials and communications
- Exhibit space at the event, high-top table and two chairs (see page 12)
- Logo placement on the conference website, distribution of company-provided branded premium & incentives at your booth
- Digital marketing opportunity on event platform, upload PDFs, photos and video
- Logo on event signage
- Dedicated social media shout-outs before, during and after the event
- See sponsor opportunities on page 10

## Bronze Sponsor - \$5,000 (3)

- 1 special sponsor rate registrations, discounted rate \$650 per person
- Digital marketing opportunity on event platform, upload PDFs, photos and video
- Logo placement on the conference website
- Display rolling banner provided by sponsor positioned in high-traffic exhibition area (see page 12)
- Digital marketing opportunity on event platform, upload PDFs, photos and video
- Logo on event signage
- Dedicated social media shout-outs before, during and after the event
- See sponsor opportunities on page 10

## Supporting Sponsor - \$2,500 (4)

- Logo placement on the conference website
- Digital marketing opportunity on event platform, upload PDFs, photos and video
- Logo on event signage
- Group social media shout-outs of all Support Sponsors before, during and after the event

## Custom Sponsorship

- Tailored sponsorship packages are available to meet the unique needs of your organization. From exclusive networking events to branded merchandise and promotional opportunities, we can work with you to design a sponsorship package that delivers maximum impact.

Contact **Nicola Crowhall**, CEO of Canadian Water Network, to discuss sponsorship opportunities that will deliver a high return on your investment.

**416-407-5880** [ncrawhall@cwn-rce.ca](mailto:ncrawhall@cwn-rce.ca)

## VIP Reception Sponsor (1) June 8

- Exclusive opportunity to host the VIP Reception for keynote speakers, industry leaders and high-profile attendees. (invite only).
- Opportunity to give a welcome address at the VIP Reception
- Sponsor's banner displayed during the event
- Easel sign at entry and tri-fold table top display on tables
- 3 additional VIP Invites
- Recognition on signage, the conference website, event app and social media

## Delegate Evening Reception (1) June 9

- Exclusive opportunity to host the Delegate Reception
- Opportunity to give a welcome address at the Reception
- Sponsor's banner displayed during the event
- Easel sign at entry and tri-fold table top display on tables
- Recognition on signage, the conference website, event app and social media

## Luncheon Keynote sponsor (1) June 9

- Exclusive opportunity to deliver a 3-minute introduction to keynote speaker to the full audience in the main plenary room
- Logo slide on screen during address/introduce
- Recognition on signage, the conference website, event app and social media

## Morning Lightning Speaker and Plenary (1) June 9

- Exclusive opportunity to deliver a 3-minute introduction to lightning talk to the full audience in the main plenary room
- Logo slide on screen during address/introduce
- Recognition on signage, the conference website, event app and social media

## Morning Lightning Speaker and Plenary (1) June 10

- Exclusive opportunity to deliver a 3-minute introduction to lightning talk to the full audience in the main plenary room
- Logo slide on screen during address/introduce
- Recognition on signage, the conference website, event app and social media



## Network Lounge Sponsor (1)

- Exclusive branding of the Network Lounge, the primary hub for attendee interactions and networking throughout the conference.
- Opportunity to distribute branded materials and set up banner for print media wall beside the lounge.
- Easel sign & tri-fold table top display in Network Lounge
- Recognition on signage, the conference website, event app and social media

## Networking Break Sponsor (3)

**1 SOLD / 2 AVAILABLE**

- Branding of coffee break area tri-fold table top display on food and beverage tables
- Logo slide on screen announcing the break
- Prominent logo placement and recognition on signage, the conference website, event app and social media
- Recognition on signage, the conference website, event app and social media

### Available:

- Networking Break Sponsor, June 9, 11:05 am
- Networking Break Sponsor, June 10, 10:30 am

# Silver Sponsorship Opportunities

## Lanyard Sponsor (3)

**2 SOLD / 1 AVAILABLE**

- Your company logo prominently displayed on all attendee lanyards, worn throughout the conference.
- Recognition on signage, the conference website, event app and social media

## Photography Sponsor (1)

- Branded polo shirt worn by photographer during the event with your company's logo
- Recognition on signage, the conference website, event app and social media

# Bronze Sponsorship Opportunities

## Wi-Fi Sponsor (1)

- Logo placement on cards provided to attendees featuring your company logo at registration desk with login details
- Recognition on signage, the conference website, event app and social media

## Charging Station Sponsor (2)

**2 RESERVED**

- Sponsor a branded charging station for attendees to recharge their devices.
- Recognition on signage, the conference website, event app and social media



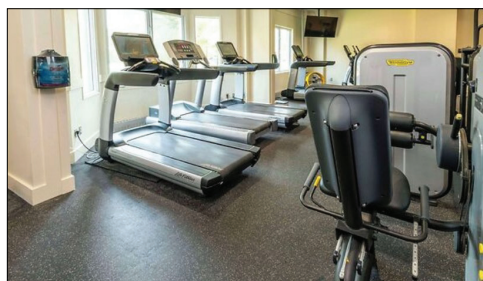
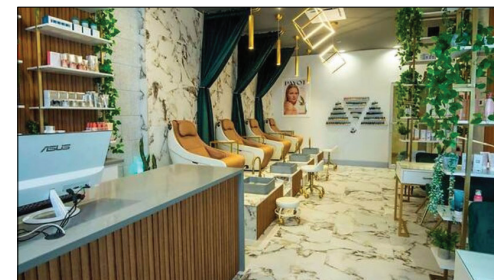
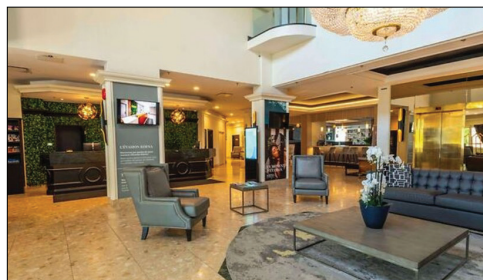
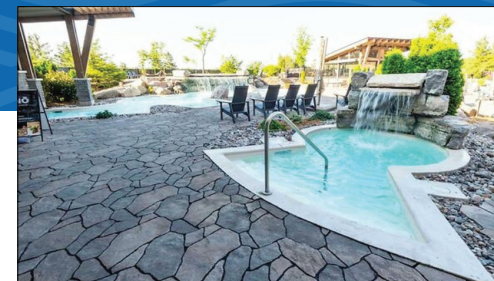
Charging Station  
Actual unit may be different

# Hotel Information

## Château Cartier Hotel & Resort

1170 Chemin d'Aylmer,  
Gatineau Quebec J9H 7L3  
Tel. 819-200-3863

**Hotel booking information:**  
Available soon



### Food and drink

- Coffee shop
- Coffee/tea in common areas
- Snack bar/deli

### Services

- Bilingual staff
- Free newspapers
- Luggage storage
- 24-hour front desk
- Concierge services
- Wheelchair-accessible

### Facilities

- Fireplace in lobby
- Terrace
- Computer station
- Hair salon
- ATM/banking

### Cleaning services

- Dry cleaning/laundry service

### Sports and Games

- Golf course on site
- Golf driving range on site
- Hiking trails nearby

### Health and Wellness

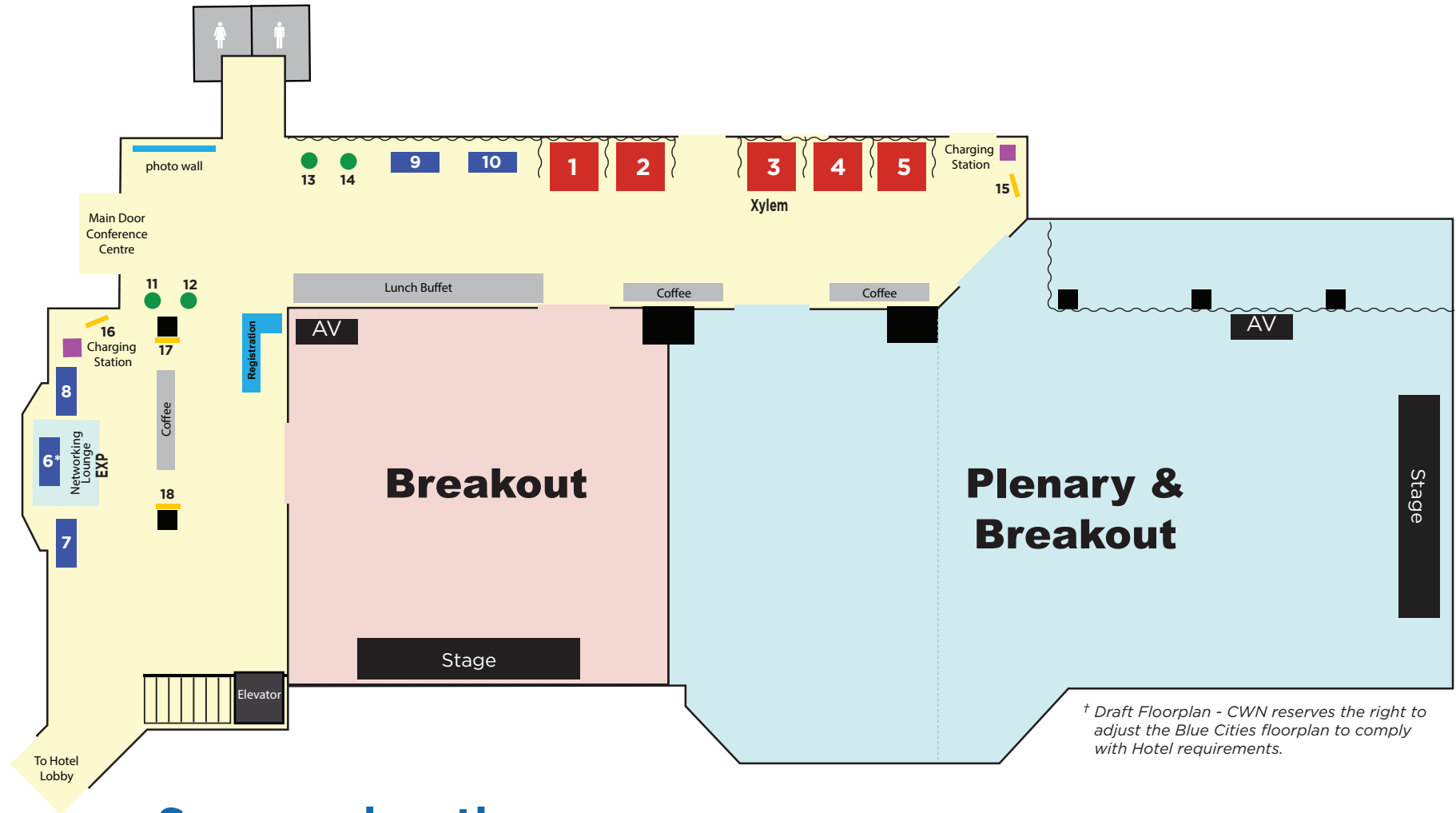
- Full-service spa
- 24-hour fitness facilities
- Spa services on site

### Parking

- Free on-site parking



# Sponsor Booth Spaces<sup>†</sup>



## Sponsor booth spaces

■ Platinum 8' x 8' booth 6' table & 2 chairs  
*Option furniture rental available*

■ Gold 6' table & 2 chairs  
*\*Booth location #6 reserved for Networking Lounge Sponsor*

● Silver high-top table & 2 chairs

— Bronze standard size rollup banner



## Thank you to our 2025 Blue Cities Sponsors

- Xylem
- GHD
- Stantec
- Water Canada
- Esri Canada
- AECOM
- exp.
- AWWA
- Bird
- EPCOR
- Carollo
- Canadian Municipal Water Consortium



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Canadian  
Water  
Network  
Igniting interest.  
Inspiring action.

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