Connecing the Dots in Water Management Poster Showcase

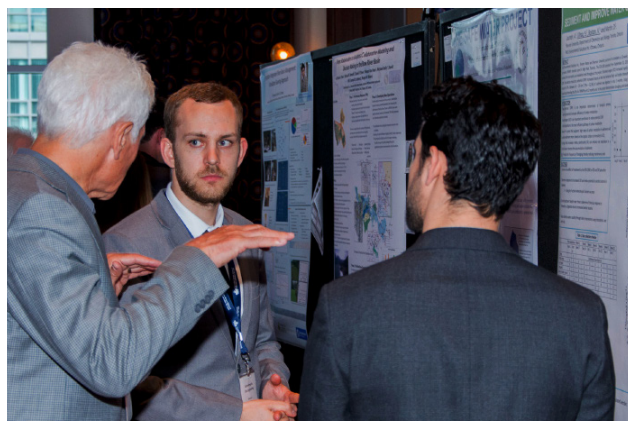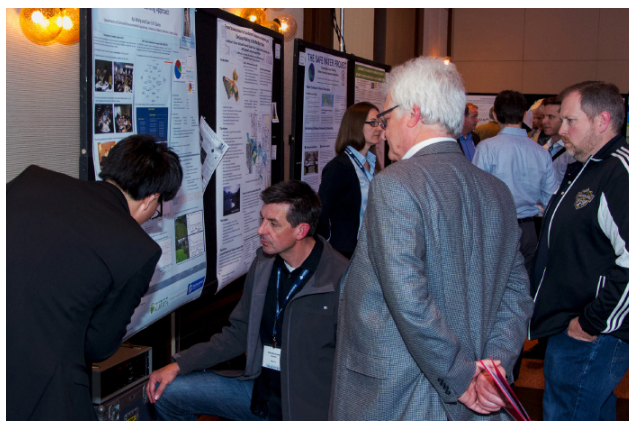**Do you or your organization have insights to share with conference participants?**
Posters at Blue Cities 2020 are an opportunity to exchange ideas and enrich conversations around change in water management. The Poster Showcase will feature knowledge from all sectors, including utilities, academia, government, consulting firms and industry. To indicate your interest in participating, submit an abstract by **March 1, 2020**. (Details on how to apply are listed below.)

CASE STUDIES | RESEARCH | OPPORTUNITIES

Here's how the posters will be highlighted during the conference:

- During the conference concurrent sessions, posters with related content will be flagged by the moderator.
- Posters will be presented during a dedicated evening showcase on May 7.
- Presenters will also have an opportunity to discuss their posters with participants during the networking breaks.

Topic areas

Posters should relate to the conference theme – Connecting the Dots – particularly in the following areas:

- Crossing silos in pursuit of co-benefits
- Empowering actions on private property with utility support
- Incorporating debt in a balanced financial approach
- Bringing new competencies to an evolving utility workplace
- Fine-tuning levels of service in response to changing needs
- Investing Upstream to Secure Future Dividends
- Using effects-based monitoring to support proactive actions
- Engaging with customers in an age of open data

Poster abstracts outside these topic areas that demonstrate strong value to attendees will also be considered.

Poster presenters must register for the conference.

Canadian Water Network
BLUE CITIES 2020

Poster Showcase General Information

Poster Abstract Guidelines

Please read the abstract guidelines carefully. Abstracts must not exceed a single page and use 11 point Times New Roman or Calibri font.

Title
Write a concise title that describes the poster in 20 words or less.

Authors
Please list surnames first, followed by initials. List the primary author first and underline the name of the presenting author.

Affiliations
List the organization with whom the authors are affiliated and include the department, city and province.

Intended Audience
Indicate who would benefit most from this knowledge — for example: water managers, policy makers, industry (specify), other research programs, etc.

Insights
In point form, please list the insights, learnings or points for discussion raised by your poster.

Abstract
Provide a brief overview in one paragraph (300 words or less).

Deadline for Poster Abstract Submission

Poster abstracts must be submitted to Dalia Al-Ali (dalali@cwn-rce.ca) by **March 1, 2020**.

- Please refer to the poster abstract guidelines.
- Do not submit a completed poster.
- Abstracts should be emailed as an attachment (Microsoft Word or pdf).

We will contact you by email on or before **March 15, 2020** to let you know if your abstract has been accepted.

Accepted poster abstracts, presenter photos and contact information will be published on the Blue Cities website.

Canadian Water Network
BLUE CITIES 2020

Poster Showcase
General Information

Guidelines for Posters (if your abstract is accepted)

All posters must adhere to the following guidelines:

- Presenters must be registered attendees.
- Poster preparation, printing, transport, set-up and removal are the responsibility of the presenters.
- Poster presenters must submit a 50-word description of their poster for inclusion on the conference website.

- Dimensions: 1.2 m x 0.9 m (4 ft. wide by 3 ft. high)
  Under no circumstances will larger dimensions be permitted.

- The poster should be easily read from at least one metre away.
  Title – 72 point font or larger (~17 mm)
  Author names – 48 point font or larger (~12 mm)
  Affiliations – 36 point font or larger (~8 mm)
  Text – 20 point font or larger (~5 mm)

For effective posters, *less is more*. Minimize text by using bullet points or short phrases and include visuals like graphs, diagrams and photographs. We also suggest including a photograph of the presenter, either on the poster or displayed next to the poster, and providing handouts and/or business cards to facilitate networking.

- All posters that are presenting work funded by Canadian Water Network must display CWN's logo. Contact Dalia Al-Ali (dalali@cwn-rce.ca) for the logo.
- **Posters must be set up no later than 8:00 am on Thursday, May 7, 2020**
  (Poster boards, push pins and velcro pads will be available)
- **Posters must be removed by 4:00 pm on Friday, May 8, 2020**
  (but no earlier than 2:00 pm)

Canadian Water Network
BLUE CITIES 2020

Poster Showcase
General Information

Showcase Event

The Poster Showcase will take place on the evening of **Thursday, May 7.** Presenting authors must be available at their poster for questions and discussion at this time.

The posters will also be available for viewing throughout much of the conference. We encourage presenters to take advantage of coffee breaks, meals and other networking opportunities to maximize interaction with conference participants.

By participating in the Poster Showcase, **you are providing permission to have your poster and presentation photographed** and used by Canadian Water Network for marketing and communication purposes.

Please contact Dalia Al-Ali (dalali@cwn-rce.ca) if you have any further questions.